

Supporting agricultural transformation through Big Data solutions: experiences and lessons

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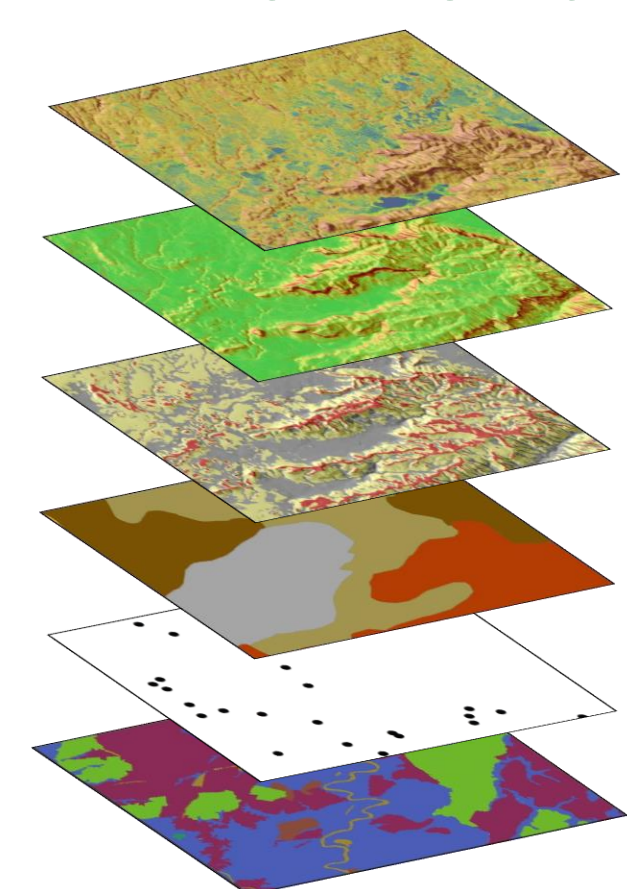
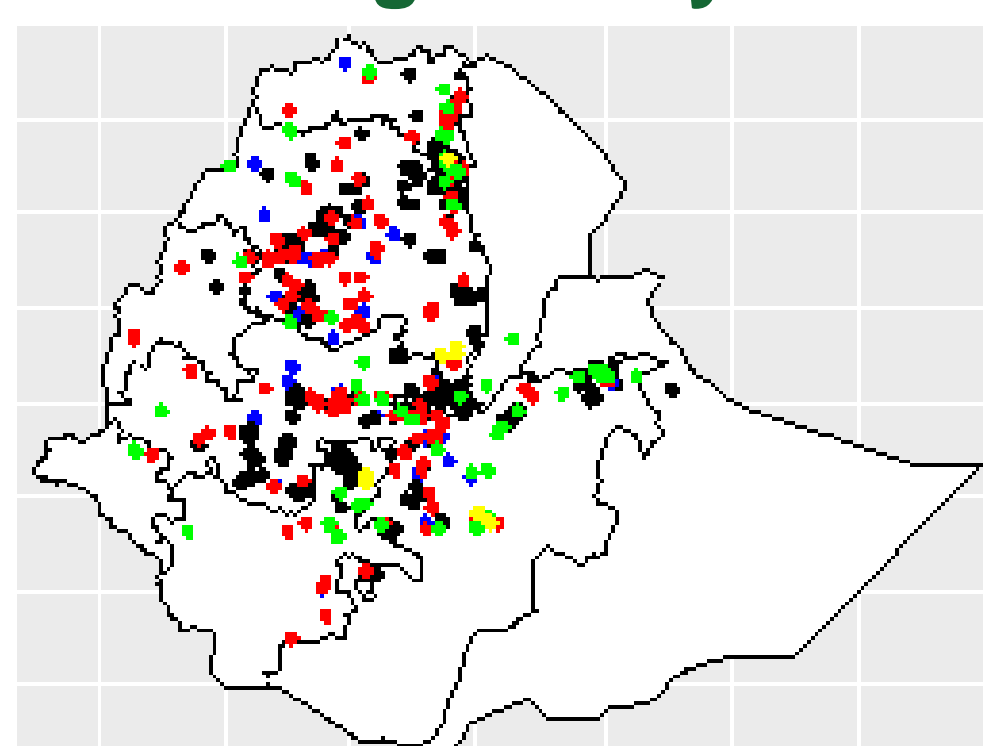
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1. Introduction: Lack of site-specific fertilizer application is responsible for low agricultural yield in SSA. Low productivity is even worse in Ethiopia due to complex social-ecological system. Lack of site-specific fertilizer input and good agronomy practices also undermine overall system productivity in the country. Embracing agriculture with digital solutions can facilitate agricultural transformation through data-based informed decision making. We employ Big Data analytics to develop site- and context targeting of technologies across space.

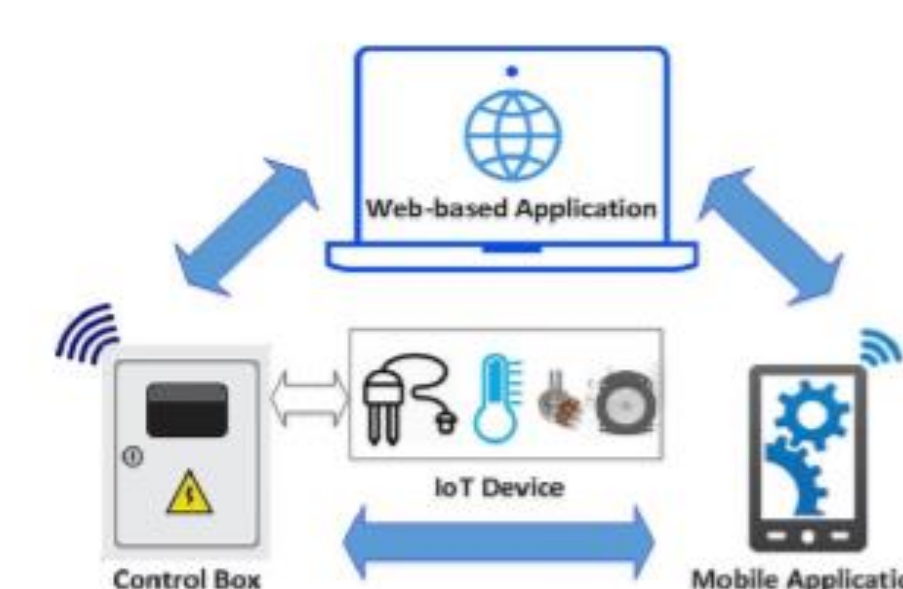
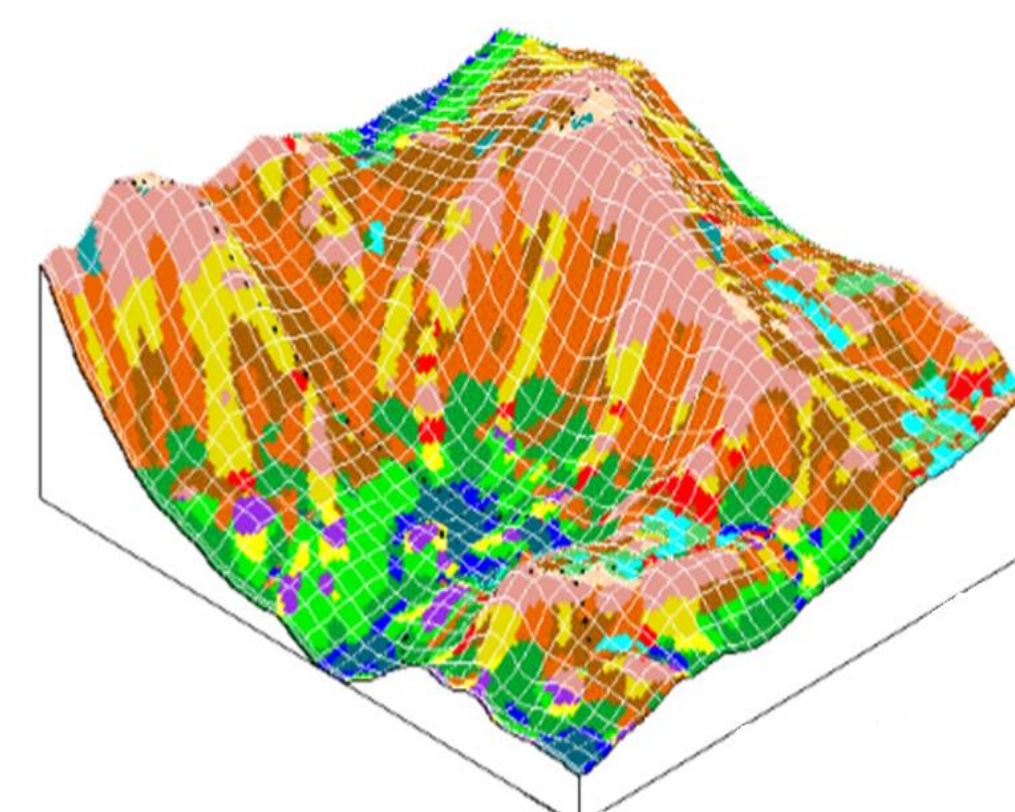
Objective: Develop methodological approach to assess the spatio-temporal dynamics of crop yield response to fertilizer application and develop agricultural technology recommendation domain considering relevant environmental conditions and variables. The aim is to develop optimal site-specific fertilizer application and ag technologies within corresponding recommendation units.

2. Core activities: Collate available soil/agronomic data – environmental covariates- Big Data analysis – Web-GIS (DSS).

1. Soils/agronomy database 2. Environmental covariates 3. Data mining/analytics 4. Recommendation domain 4. Web-GIS (DSS)

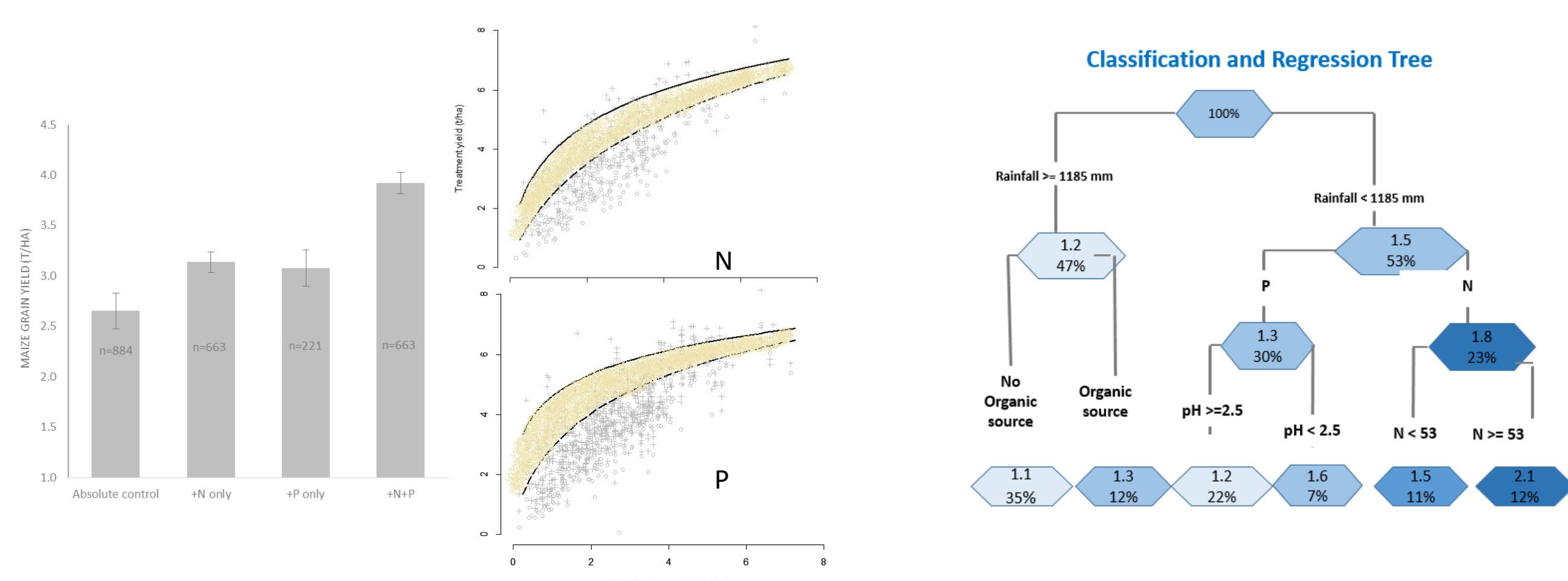


- Topography
- Geomorphology
- Geology
- Climate
- Soils

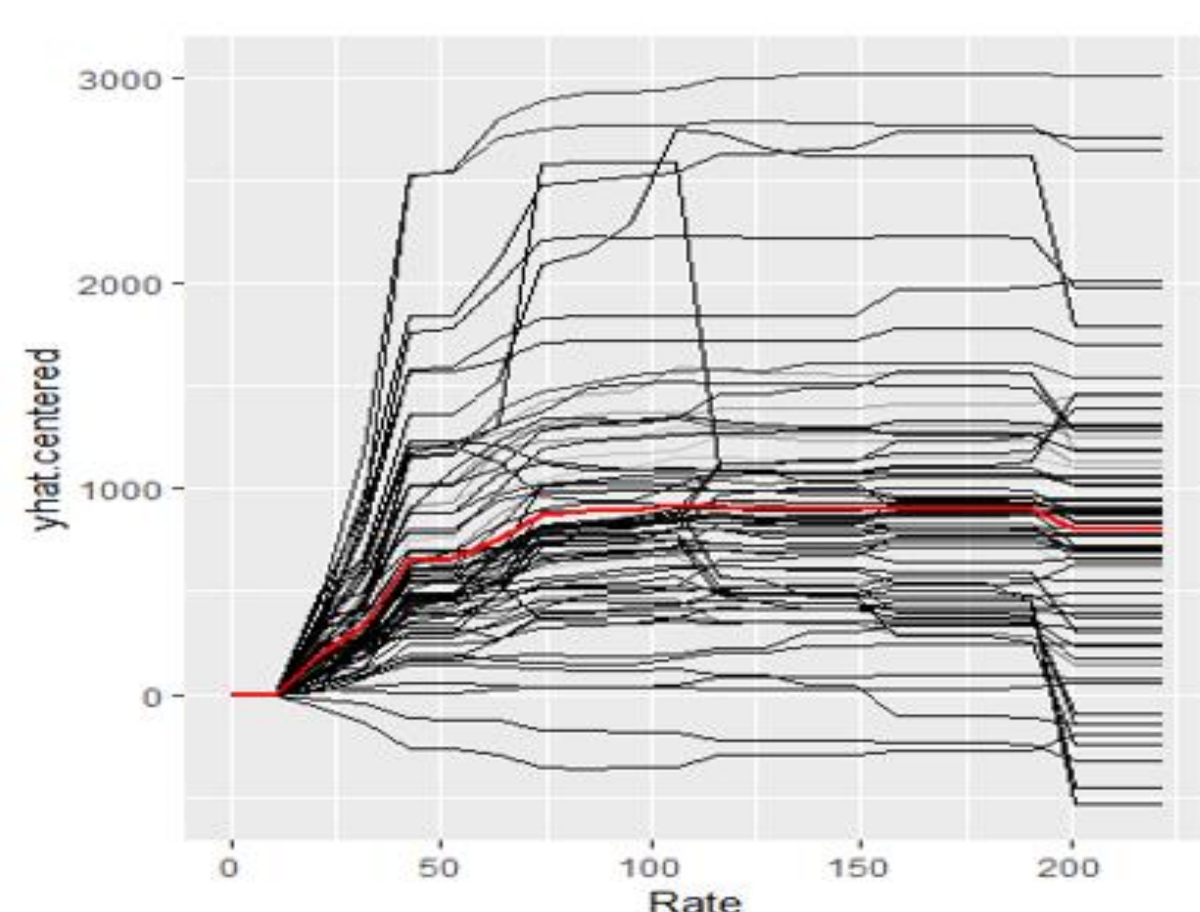
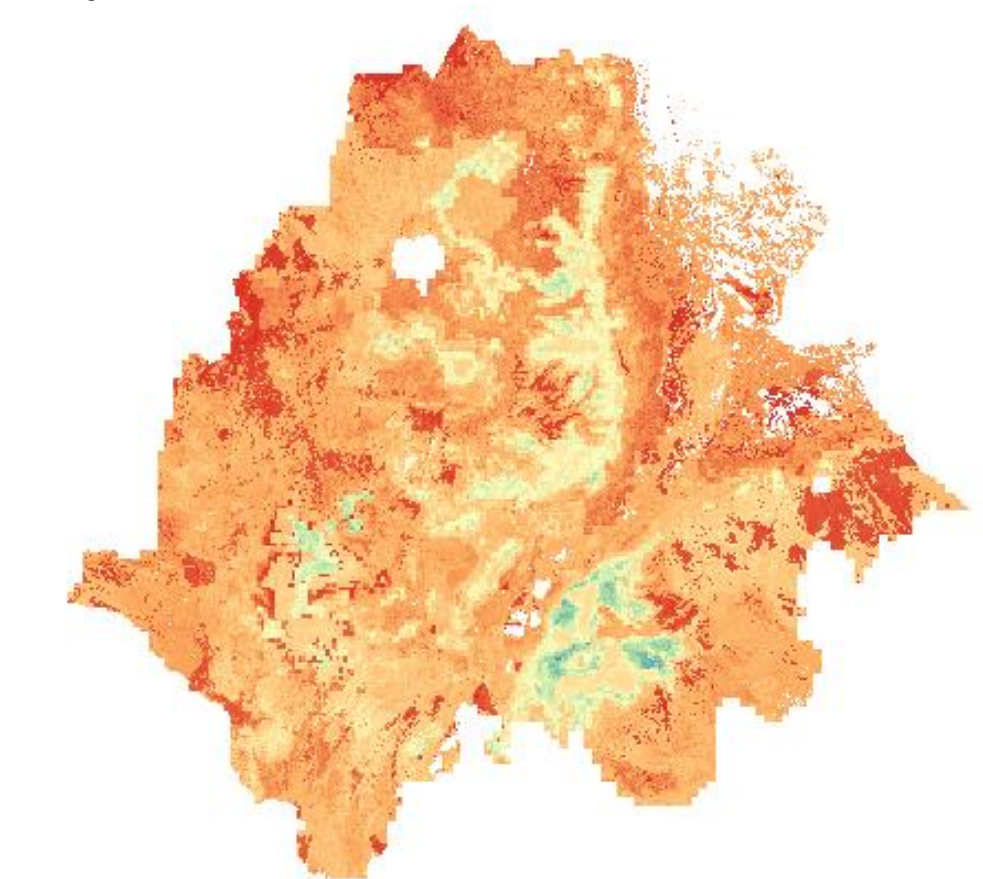


3. Key achievements

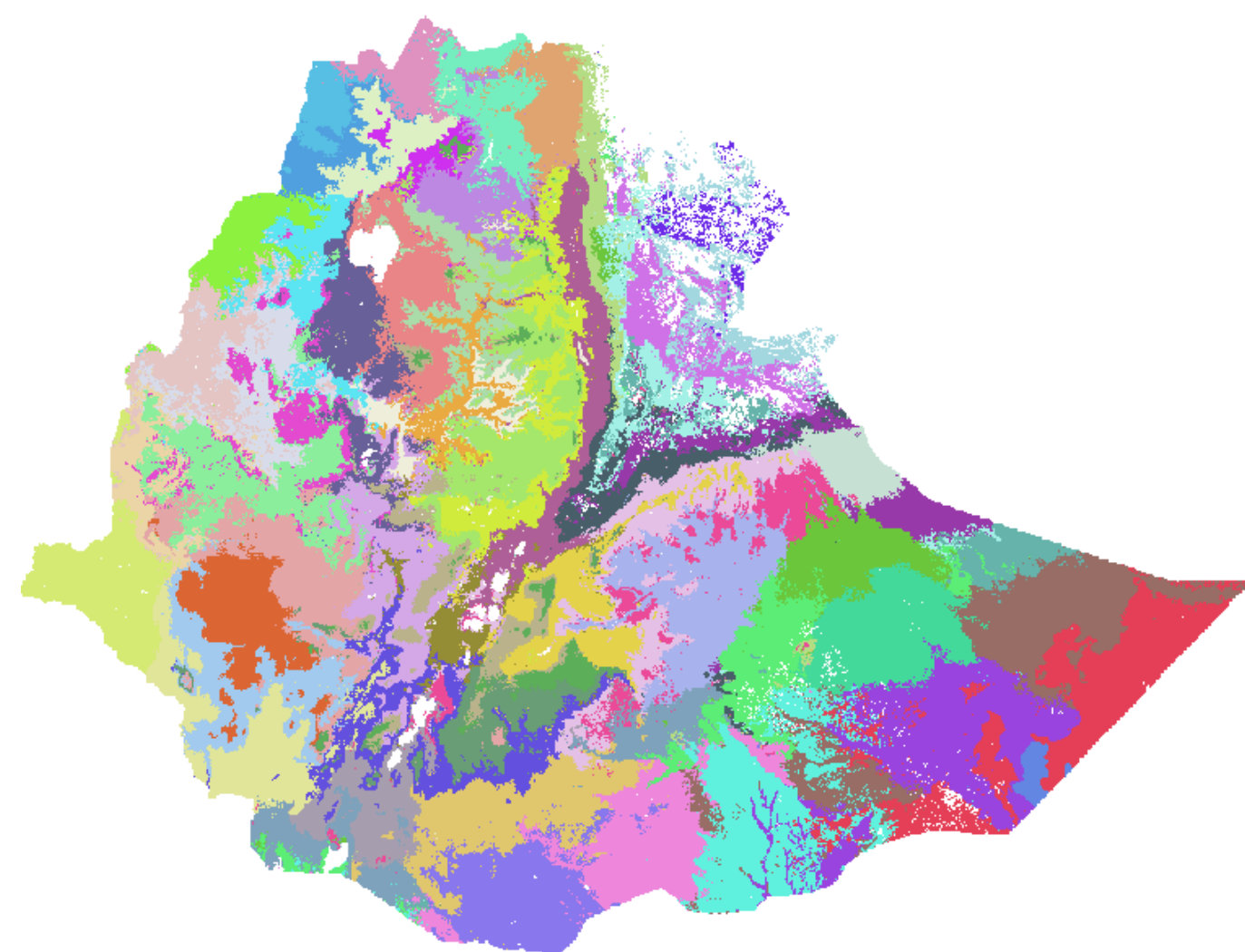
- Basic data mining and pattern recognition



- Wheat yield prediction and response to fertilizer (N rate) curve at validation points



- Recommendation domain/SoilScape to facilitate targeting and scaling (investment prioritization)



- Ethiopia is complex and heterogeneous. AEZ based advisory can't work.
- We also can't prescribe advisories to each farmer.
- This recommendation domains!

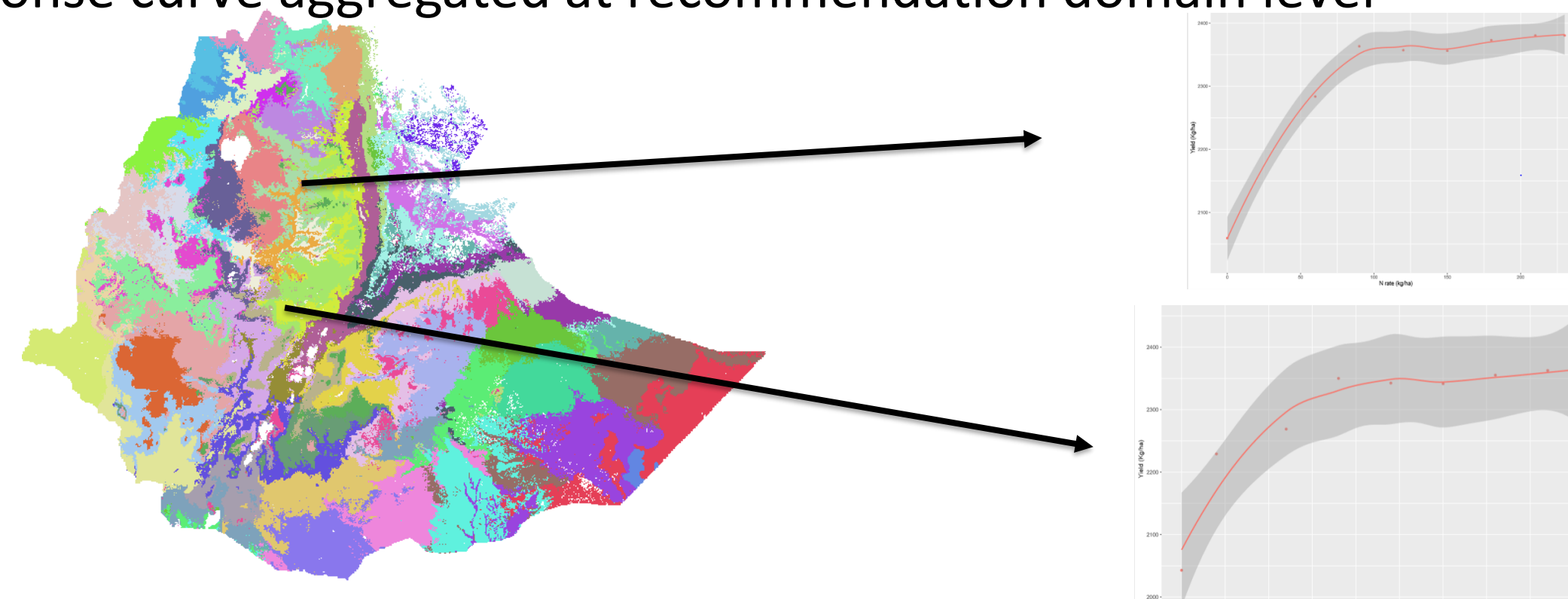
4. Integration and Links with National R&D

- MOA (ATA/GTP/EARCS/)
- NGO (CGs, CASCAPE, OFRA, IFDC, GIZ)

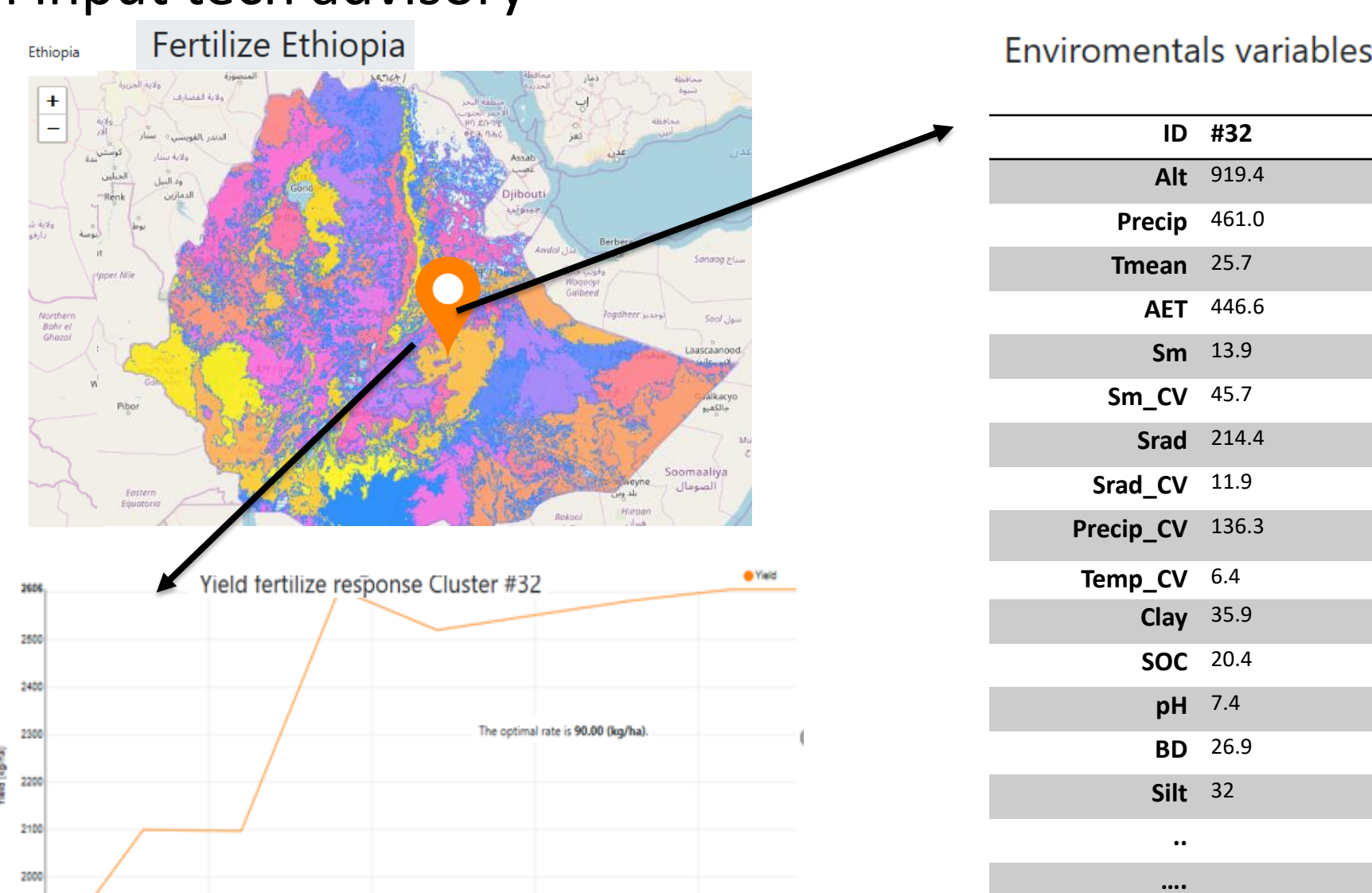
5. Bottlenecks/challenges

- Data not standardized
- Lack of data sharing policy implementation
- Limited capacity

- Use case of recommendation domain for fertilizer application optimization: Fertilizer response curve aggregated at recommendation domain level



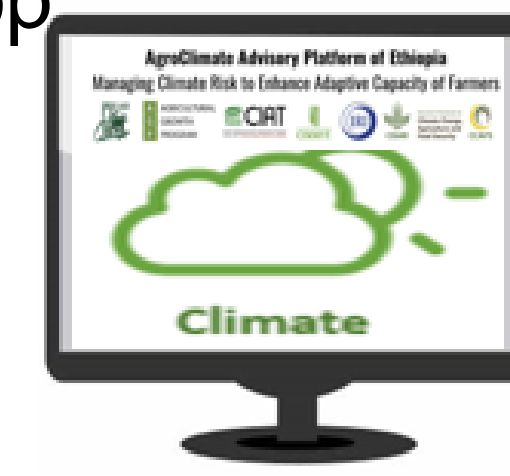
- "Site-specific fertilizer recommendation (SSFR) DSS": web-based visualization tool for agricultural input tech advisory



6. Way forward

- More data, more testing, fine tuning and improve
- Conduct validation workshop
- Coupling

Site-Specific Fertilizer Recommendation



Agroclimate advisory service



Good Agronomic Practices

Site- and Context-Specific Decision Support System



Socio-Economic Typology

- Deploy the DSS (Web-GIS)
- Develop dissemination platform (web-GIS/apps etc)
- Capacity building and training
- Investment planning and targeting tools